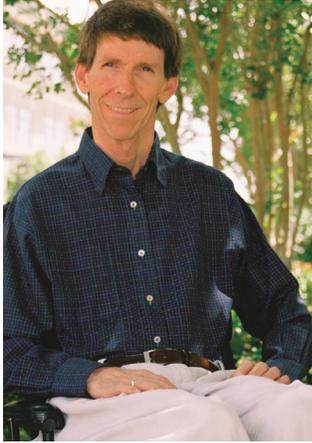




THE CURE COMMITMENT: Cure Medical donates 10% of net income to medical research in pursuit of a cure for spinal cord injuries and central nervous system disorders.



Fighting Paralysis with Persistence and Passion

In 1981, **Bob Yant**, sustained a C-5 injury from a diving accident. Since then, he has devoted much of his time to raising financial support for research toward a cure for spinal cord injury (SCI) and other neurologic disorders. To that end, Bob has served for over twenty years as member of the national board of directors of the *Christopher and Dana Reeve Foundation*, (and its predecessor the *American Paralysis Association*). In this capacity, he has helped to raise millions of dollars for spinal cord research.

In 2007, Bob persisted in his pursuit for a sustained means of supporting research by founding Cure Medical® with a permanent Cure Commitment to donate 10% of net income to research for a cure for SCI and CNS/D.

I am passionate about funding research because it is the key to discovering a cure. Cure Medical supports some of the most advanced studies and has seen amazing breakthroughs.

My relentless efforts in support of research are comparable to my commitment to the pursuit of product excellence for the benefit of end users.

Bob maintains that Cure Medical is not only investing in future relief from SCI, it is providing important present benefits for improving bladder management. Understanding the importance of catheter comfort, safety, discretion, and ease of use – Cure Medical products always feature smooth polished eyelets and are not made with DEHP* nor natural rubber latex.

People with SCI value the fact that Cure Medical is the only catheter manufacturer serving as a means for funding of research, however, I believe the foremost reason that doctors recommend, and people choose, Cure Medical products is because of their exceptional quality and variety.

The Cure Medical product line includes the **Cure Catheter®** for men, women, and children; the **Cure Catheter® Closed System** with 1500 ml collection bag; **Cure Medical® Catheter Insertion Kit**; the **Cure Twist™** for women on the go, and the discreet U-shaped **Cure Medical® Pocket Catheter** for men. Ask your healthcare provider about Cure Medical products today.

* See CA EPA Office of Env. Health Hazard Assessment *List of Chemicals Known to the State to Cause Cancer or Reproductive Toxicity*, December 8, 2006.



Straight & coude tips



Male, female, and pediatric lengths



Cure Twist™



Ready to use Cure Ultra™



Cure Medical™ Pocket Catheter



Cure Catheter™ Closed System



Research is the key to cure.

Cure Medical proudly offers the unsurpassed Cure Commitment to donate 10% of net income to research so simply by choosing to use a Cure Medical product, you participate in advancing efforts toward a cure for SCI and CNS/D. Please visit www.curemedical.com/research to view the impressive list of industry leaders and research projects that Cure Medical supports.

In addition to supporting research, Cure Medical serves as a trusted source for information on foundations and groups involved in SCI and CNS/D. These are some of the committed collaborators that we recommend:

Christopher and Dana Reeve Foundation • Funds SCI research and also makes grants to improve the lives of those living with paralysis. Visit: www.christopherreeve.org

The Miami Project to Cure Paralysis • The largest American center-based SCI research facility. Visit: www.themiamiproject.org

The Craig H. Neilsen Foundation • A large, private foundation which funds SCI research. Visit: <http://chnfoundation.org>

Reeve Irvine Research Center • A collaborative, center-based SCI research center. Visit: www.reeve.uci.edu

National Institutes of Health • The United States government program funding SCI research. Visit: www.ninds.nih.gov/disorders/sci/detail_sci.htm

Christopher and Dana Reeve Foundation Paralysis Resource Center • Promotes the health and well being of people living with a spinal cord injury, mobility impairment and paralysis by providing comprehensive information, resources and referral services. Visit: www.paralysis.org

Care Cure Community • Over 70 forums that discuss a wide range of topics related to spinal cord injury. Visit: <http://sci.rutgers.edu>

Spina Bifida Association • An agency dedicated to education, advocacy, research and service for spina bifida. Visit: www.spinabifidaassociation.org

Life Rolls On • Exists to be a grassroots resource that provides hope and is an advocate on behalf of young people whose lives have been affected by spinal cord injury. Visit: www.liferollson.org

Unite 2 Fight Paralysis • Advocacy organization that provides information about spinal cord injury research. Visit: www.unite2fightparalysis.org

